

Flamingo Fundraiser Guidelines

We are delighted you have chosen the Flamingo Fundraiser to benefit Hannah's Hope. This is such a fun way to spread joy while raising the much needed funds for this mission. Please see the guidelines below as well as the attached documents to help you through this process. Do call, text or email the Hannah's Hope Flamingo Fundraiser contact person, Yolanda Toney 901-378-3412; yvctoney@gmail.com, if you have any questions.

- Send the attached letter and forms to your organization introducing the fundraiser. Forms may be used to make Google documents, emails or text messages...whatever works for your group. (Yolanda Toney can help you with this decision.)
- Follow up with a meeting to organize, answer questions or entertain suggestions.
- Only **one** person (the Coordinator) keeps the Flamingo Calendar. Requests for flocking someone's lawn must be made at least **three days** in advance. Inform the donor that you have scheduled their request pending verification of their online donation to Hannah's Hope through the **Hannah's Hope website or PayPal**.
 - **The Hannah's Hope office should email the donor a Flamingos' receipt within 24 hours of receiving the donation.** The Coordinator will be **copied** on the email.
 - If the Coordinator has not received confirmation that the donation has been made within **48** hours, check with the **HH office first**, then check with the donor.
- Call or text the person whose lawn is to be flocked at least 24 hours, but no more than 48 hours, in advance of flocking the lawn. See the attachment entitled "Flocking Alert."
- **TAKE LOTS OF PICS!**
- Flamingos roost no longer than 24 hours at any address. This is to avoid potential vandalism to them.
- Flocking is easiest done early in the morning or late in the afternoon. *Keep in mind you must remove the flamingos the same time the next day.
- Welcome any help with the flocking, however, be sure the flamingos are not away from you longer than 48 hours if they are not being used.

July 23, 2020

Attachment #1

***Email to Introduce the Flamingo Fundraiser**

Dear (*Organization's members name*)

On (*day and date*) (*your organization's name*) will begin a **Flamingos for Hannah's Hope Fundraiser**.

How it works:

A donor may make a donation to Hannah's Hope to have a friend or relative's lawn flocked. The person will be contacted 24 to 48 hours in advance of the flocking. They may elect to...

- 1 - Accept the flocking.
- 2 - Not accept the flocking and not participate at all.
- 3 - Buy **Anti-flocking Insurance** for \$50.
- 4 - Or match the donation and reverse the flocking to the donor's lawn.

You may contact (*coordinator's name, phone number and email address*), beginning (*day and date*) to schedule a flamingo flocking.

I need flocking teams of two or three to help with putting out and/or taking up the □□. Please let me know if you will help.

If you do not want to be included in this fundraiser at all, please contact (*coordinator's name or chair of group's name*)

If your Home Association does not allow signs in your yard, please let (Coordinator) know.



In the midst of this COVID 19 crisis,  are meant to be fun and engaging in a meaningful way. Hannah's Hope needs our help!



July 23, 2020

Attachment #2

Hannah's Hope Flamingo Fundraiser Donor Form

Name of Friend "Victim" to be Flocked: _____

Friend's Physical Address: _____

_____ Zip code _____

Telephone # _____

(Flamingos are not allowed to roost on public property or in apartment complexes.)

How many flamingos do you want to migrate to your friend/relative's lawn?

Flock of 6  - \$25 donation

Flock of 12  - \$50 donation

Flock of 18  - \$75 donation

Flock of 24  - \$100 donation

Contact (*Coordinator's Name*) to schedule a lawn of flamingos for your friend, when (*Coordinator's Name*) receives this form, she/he will tell you if the date you choose is available and how to make your donation.

Questions - Call or email (*Coordinator's name, telephone number and email address.*)

July 23, 2020

Attachment #3

You must send out this message by text or phone at least 24 hours before putting flamingos on someone's lawn. You must have permission. I advise having the consent in writing, even if you call. You may send a text, but if you call send a text after your call to confirm.

Congratulations!



Your lawn will be flocked soon! Flamingos will appear!

Don't Despair... This is a fundraiser for **HANNAH'S HOPE** (<https://www.hannahs-hope.org>).

(*Donor's name*) made a donation to Hannah's Hope for us to place these pink darlings



in your yard. This flocking is done in good spirits and is meant to bring a smile to your face while supporting a great cause.



If you would prefer the on your friend's lawn instead of yours, just match their \$_____ donation.

If you would like to flock this friend or someone else, please contact (*coordinator's name*)

Thank you for your sense of humor and your support. Please be kind to these beautiful creatures. They need to travel to many lawns.

Contact person:

Phone Number:

Email: