



5676 Stage Rd. • Bartlett, TN 38134 • main: 901.327.5560 • www.hannahs-hope.org

“...for this child I have prayed”

Dear Friend in Ministry,

At Hannah’s Hope we work with expectant mothers to ensure that each child has the best life possible, whether that is with the biological family or with an adoptive one. We help these pregnant women attend counseling, get the care they need, and have a plan. We assist with food, clothing, rides to medical appointments, as well as emergency needs. **We know what it is like to counsel mothers who are doing their best, scraping pennies together to take care of their children,** and make the difficult decision to place their child with an adoptive family. For those mothers, we place those babies in loving homes and support those adoptive families through the process. In order to continue our ministry and assist these women, we need the support of congregations, Circles, small groups, civic groups, and Sunday School classes to sustain the ministry of Hannah’s Hope.

We have been blessed to be in ministry in the Memphis area for more than 20 years, and it has been a joy to watch our ministry grow and change over time. Over the past three years we have seen a drastic increase in the number of clients coming to us for services. At the same time, these women are coming with greater needs. We have expanded our services to include providing more on-going support for women choosing to parent their children with the goals of 1) improving maternal health outcomes and 2) decreasing the number of encounters with foster care. We are only able to do this with grant funding and the on-going support of our local churches.

We hope that you can find a way to participate in the **Baby Bottles of Hope program. Participants collect their monies in baby bottles throughout the duration of the campaign.** Funds raised provide counseling sessions, case management, birth mother care bags, nutritious groceries for expectant mothers, maternity clothes, and so much more. **As a leader in your community, we hope you will take the Baby Bottles of Hope program into consideration.** Enclosed in this participation packet is a Baby Bottles program flyer to hang around the church and a bulletin insert to advertise the program. Churches, faith groups and individuals who commit to raising a designated level of support through Baby Bottles of Hope will be recognized with personalized certificates and through Hannah’s Hope’s online presence. See what your contributions can provide below.

Donation Amount	What Level Supports
\$1,000+	10 hours of counseling to an expectant mother
\$500	1 complete set of baby safety items (car seat, safe sleep kit, safe bathing kit, safe feeding kit, stocked diaper bag)
\$250	Groceries for a woman & baby/family
\$100-\$250	Maternity clothes and diapers for a pregnant woman

United Methodist Adoption & Pregnancy Counseling

We hope your congregation joins us as we raise support for these mothers and babies. A step-by-step guide to the Baby Bottles of Hope program is included below.

Baby Bottles of Hope Leader Guide

1. Purchase baby bottles or request to borrow them from Hannah's Hope. Call 901-327-5560 or email office@hannahs-hope.org to request baby bottles to borrow.
2. Set a launch day to start collecting as a group.
3. Determine a date to receive Bottles of Hope and plan a special time of prayer for the offerings and the crisis pregnancy counseling ministry of Hannah's Hope. Hannah's Hope focuses on Mother's Day each year (and the day after Birth Mother's Day), but your group can choose the date that works best for you.
4. Fill in dates on Baby Bottles of Hope flyer and distribute.
5. Recruit at least 12 families or individuals who will fill them with loose change.
6. *Pray that women facing unplanned pregnancies will have the strength to choose life and carry their pregnancy; will make healthy choices for their baby and themselves; and have the courage to make the loving choice of adoption when they feel they cannot parent their child.*

Helpful Hints to Promote the Program

Several of our participating congregations engage their church members in friendly competition. Some of the most successful ideas are:

1. Challenge Sunday School classes or small groups to compete against each other to raise the most change.
2. Have the children and youth compete against the adults.
3. Set a goal for the whole congregation to fill an extra-large baby bottle.

If your group chooses to participate in the 2025 Baby Bottles of Hope program, **please email Sara Vonderheide (sara.hannahshope@gmail.com)**. Encourage your group to bring their baby bottles on whichever date you choose. Then, return the counted change and baby bottles to Hannah's Hope or contact us if you need assistance. You may also donate online at www.hannahs-hope.org by naming your group in the "in honor of" section and please call us at 901-327-5560 if we can help you in any way.

Blessings,

Rev. Trina Morrison
Executive Director

Baby Bottles of Hope – Crowdfunding Plan

1. Recruit 8-10 Hannah's Hope friends to make individual crowdfunding pages with goals between \$100-\$250.
2. Set up a Facebook Fundraiser via the Hannah's Hope Facebook page (no fees are charged on this platform, so every dollar comes to Hannah's Hope!)
3. Upload photo and information about the program.
 - a. Hannah's Hope works with expectant mothers to ensure that their child has the best life possible, whether that is with the biological family or with an adoptive one. The organization helps these pregnant women attend counseling, get the care they need, and have a plan. They assist with food, clothing, rides to medical appointments, as well as emergency needs. For mothers who make the decision to give their child up for adoption, Hannah's Hope works with adoptive families to place those babies in loving home, while supporting those adoptive families through the process.
 - b. I am participating in Baby Bottles of Hope to fundraise for Hannah's Hope, so they can continue to provide counseling and social work services, as well as physical support like diapers and groceries as those needs become evident.
4. Set goal of \$1,000-\$2,500 based on number of confirmed team members.
5. Choose campaign time frame.
6. Invite designated team members to set up their own pages. Set a deadline of 10 days before launch.
7. Schedule regular email updates to team to encourage them to reach their goals.
8. Plan some of the scheduled social media posts to drive audience toward crowdfunding.

Fill a bottle. Change lives

Join us as we
support the mothers, babies
and families of
Hannah's Hope with a
change drive

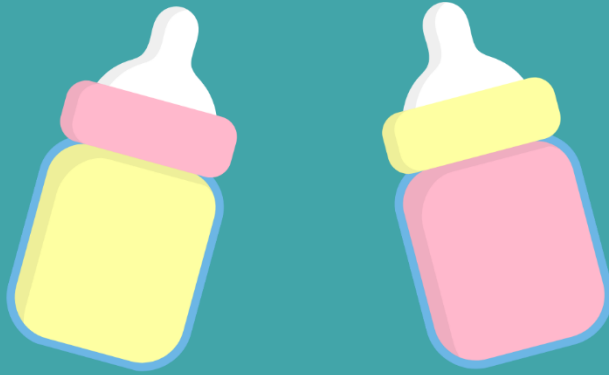


Pick up your Baby Bottle

Baby Bottle Return Date

www.hannahs-hope.org | (901-327-5560)





**FILL A BOTTLE.
GIVE HOPE.**